

ARTISTS MARCH IN DOO DAH PARADE

As an alternative to the formality of the Rose Parade on the first of January each year in Pasadena, the Doo Dah Parade held on 29 December 1979 represented the most unconventional of experiences in Pasadena, which represents class and heritage.

Besides the California Bankers' Synchronized Briefcase Drill Team, the ad hoc Doo Dah Dance Coalition (100 tap dancers), Toro Toro Precision Lawnmower Drill Team, Walter Askin gathered in a very short time the Indigenous Artists of Pasadena, among whom was Walter Gabrielson with his Conceptual Artist's sign and Michael Mollett's famed VW Bus with the Question of the Week on its side. Next year, the artists are planning to enter a float and be much more organized, and perhaps the tradition of being untraditional will come to an end. At any rate, the Doo Dah Parade was a great success—and artists helped to make it so!

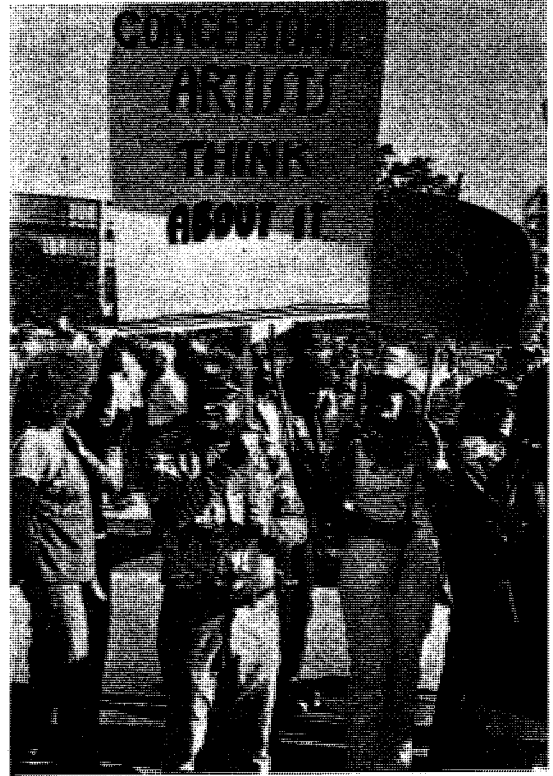


Photo: J. Hoffberg



Photo: Becky Villaseñor