

# Dr. Herb Appenzeller

## 1999 SSLASPA Leadership Award

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by Lynn Gaskins

Dr. Appenzeller has had a significantly positive influence on students, teachers, coaches, administrators, and the community-at-large as he has worked diligently through the years as an advocate for programs that are safe; equitable; and legally, ethically, and morally sound.

In his role as department chairperson and athletic director at both the high school and college levels, Dr. Appenzeller set the standard for excellence in program planning, implementation, evaluation, and modification. Moreover, he was a champion for **risk management** before most of us had ever heard the term, and his contributions through the years at the local, state, regional, national, and international levels have been noteworthy.

Herb Appenzeller has been a standard-bearer for maintaining high standards through his writing, speaking, administration, consultation, collaboration, and service as an expert witness. Dr. Appenzeller is the author of 19 sport law books and manuals, the co-editor of two sport law publications, and has contributed articles to 15 organizations, associations, and periodicals concerned with sport law issues including the American Bar Association, Athletic Business, Athletic Director's Report, Athletic Purchasing and Facilities, Kendall Sports Trail, Physical Education Newsletter, Southern Coach and Athlete, and Sport Management Newsletter. When one considers the titles of several of Dr. Appenzeller's books, it is evident that his influence can be discerned through the impact these publications have had on individuals across the nation who are interested in improving their effectiveness as scholars, teachers, coaches, and administrators—From the Gym to the Jury (1970), Athletics and the Law (1975), Physical Education and the Law (1975), Sports and the Courts (1980), Youth Sports: A Search for Direction (1981), The Right to Participate: The Law and Individuals with Handicapping Conditions in Physical Education and Sports (1983), Sport and Law (1984), Sports Medicine: A Guide for Youth Sports (1984), Successful Sport Management, (1985), Sport and Law: Contemporary Issues (1985), Pride in the Past (1987), Risk Review Manual—Lawrence Risk Services Company (1988), Risk Review Manual—Colorado School Districts (1988), Managing Sports and Risk Management Strategies (1993), and Risk Management in Sports: Issues and Strategies (1998).

In addition to the leadership Dr. Appenzeller has provided as an author, he also has provided outstanding service. He currently serves as the president of Appenzeller & Associates, a special consultant for the Center for Sport Law and Risk Management, an expert

witness in sport law and risk management, and has conducted risk reviews for 31 colleges and universities and sports complexes in 18 different states. He served as the Director of Physical Education and Athletics at Rolesville High School in North Carolina from 1948-50; as the Director of Physical Education and Athletics at Wakelon High School in North Carolina from 1950-51; as the Director of Physical Education, and Athletics at Chowan College in North Carolina from 1951-56; Professor of Education, Athletic Director, and Dean of Students at Guilford College in North Carolina from 1956-93; and currently is an Adjunct Professor of Sport Management in the Graduate School of Sport Administration at the University of North Carolina at Chapel Hill. In recognition of his outstanding contributions to the academic quality of life at Guilford College and the Greensboro community, colleagues and associates established an endowed chair at Guilford College in his name, the Jefferson Pilot Professor of Sport Studies.

Dr. Appenzeller's speaking engagements in the area of sport law also are noteworthy. He has delivered addresses centering on sport law at meetings of the American Alliance for Health, Physical Education and Recreation, Athletic Director's Conference; Kentucky School Board Insurance Trust; Medalist Sports Clinic; National Association of Collegiate Directors of Athletics; National Association of Secondary School Principals; National Association of Athletic Trainers; National Conference on Women's Sports; National Federation of High School Athletic Directors; National Sports Safety Congress; North Carolina Association of Education; North Carolina, South Carolina, and Virginia Coaching Clinics; National State High School Federation; Final Four Division I-A Athletic Directors Meeting; and State AAHPERD Conferences (Kentucky, Louisiana, Minnesota, New Jersey, New York, North Carolina, Ohio, South Carolina, Utah, and Virginia). Presentations on legal issues also have been given on a number of college and universities including the University of Arizona, Averett College, Barton College, Catawba College, Elon College, Greensboro College, Guilford College, Guilford Technical Community College, High Point University, Lenoir-Rhyne College, University of Massachusetts, University of North Carolina at Greensboro, North Carolina A & T State University, Ohio University, University of South Carolina, U.S. Sports Academy, and Wake Forest University.

Dr. Appenzeller also has served as a consultant for public schools endeavoring to improve the quality of their physical education programs. He has provided such service to schools in the states of Arizona, Florida, Illinois, New Jersey, North Carolina, South Carolina, and Virginia.

In professional organizations, Dr. Appenzeller has demonstrated similar excellence in his contributions to these associations. He has served the National Association of Intercollegiate Athletics (NAIA) as a member of the Conduct and Ethics Committee; NAIA-AAU International Competition Committee as a member of the Athletic Directors, Sports Medicine, Handbook, and District #26 Committees; Amateur Athletic Union (AAU) as a member of the Development Committee; and has been a member of the National Track and Field Committee; State of North Carolina Athletic Advisory Committee, Sports Medicine

Committee, and Track and Field Committee (chair); and Carolina Intercollegiate Athletic Conference (CIAC) Commissioner's Committee and Officials Committee. He also serves as a Board member for the Metropolitan YMCA, Greensboro Sports Commission, Athletic Business, National Association of Sports Officials, and Sports Medicine Foundation of America.

Dr. Appenzeller has received a number of other awards and honors. Although too lengthy to delineate in their entirety, selected honors include the Leaders in America Award (1972), Guilford College Sports Hall of Fame (1975), Chowan College Sports Hall of Fame (1986), National Association of Collegiate Directors of Athletics Hall of Fame (1987), National Association of Intercollegiate Athletics Hall of Fame (1988), AAHPERD Professional Service Award, Safety Society (1988), NCAHPERD Honor Award (1989), International Sports Business Conference Academe/Athletic Award (1989), Guilford College Alumni Association Distinguished Service Award (1993), and North Carolina High School Athletic Association Distinguished Service Award (1993).

In no area of his influence has Dr. Appenzeller had a greater impact on sport law, however, than his associations with students and aspiring young professionals. Herb Appenzeller has the unique ability to inspire others to reach their potential as quality teachers, coaches, scholars, and administrators. And not only does he offer these individuals encouragement in their endeavors, he also serves as an exemplary mentor and model. Herb Appenzeller was a proponent of women, minorities, and individuals with disabling conditions before emphasis on diversity and multiculturalism became fashionable, and he has been a strong advocate for these three groups, especially, through his extensive writing and speaking. Moreover, Herb Appenzeller has provided (and sometimes quite discretely) viable opportunities for young professionals in sport law to have a voice, and be heard, as he has provided opportunities for them to teach, present, and publish.

Herb Appenzeller's teaching, presentations, publications, and service demonstrate a clear and convincing record of sustained effectiveness in providing leadership and vision to the study of legal aspects of sport law and physical activity. The instruction, guidance, and direction he has provided in sport law make him an outstanding candidate for this award.

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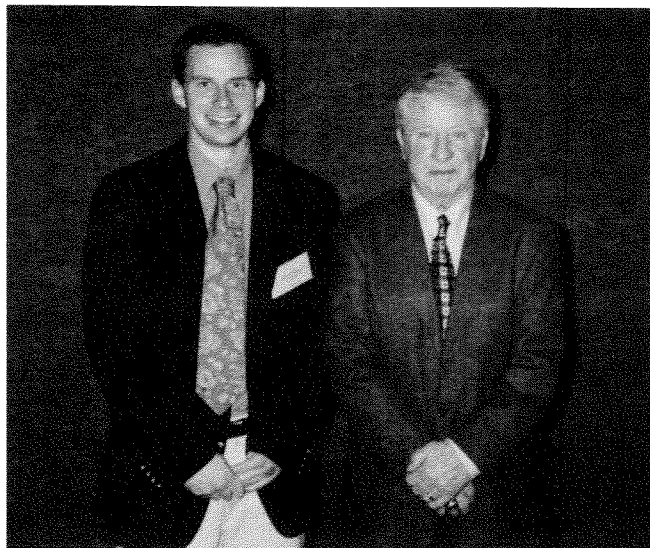
*Neil surrounded by (l-r) Catherine Claussen (secretary), Mary Hums (past president), Andy Pittman (president), Lisa Pike Masteralexis (member-at-large), Jon Wolohan (president-elect).*

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*Herb and Josh  
(student winner)*